

**22<sup>ND</sup> ANNUAL NORTH AMERICAN  
ENTERTAINMENT, SPORTS AND  
INTELLECTUAL PROPERTY  
LAW CONFERENCE**

**Thursday–Monday  
November 4–8, 2010**

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12 CLE Hours including

1 Ethics Hour, 1 Professionalism Hour and 3 Trial Practice Hours



**INSTITUTE OF CONTINUING  
LEGAL EDUCATION IN GEORGIA**

# FRIDAY, NOVEMBER 5, 2010

7:00 **REGISTRATION**

(All attendees must check in upon arrival.)

7:45 **OPENING REMARKS**

**Darryl B. Cohen**, Executive Committee Chair; Cohen Cooper Estep & Allen, LLC, Atlanta, GA

**Scott L. Keniley**, Entertainment Educational Chair; Keniley Kumar, LLC, Atlanta, GA

**Marguerite E. "Becky" Patrick**, IP Educational Chair; Morris, Manning & Martin, LLP, Atlanta, GA

8:00 **PLENARY SESSION**

## THE ETHICAL ATTORNEY

**Moderator: Hon. Carol W. Hunstein**, Chief Justice, Supreme Court of Georgia, Atlanta, GA

### Panelists:

**Hon. Mary E. Staley**, Judge, Superior Court, Cobb Judicial Circuit, Marietta, GA

**Gene Chapman**, Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA

**Monica E. Ewing**, Law Offices of Monica E. Ewing, Atlanta, GA

9:05 **BREAKOUT SESSIONS (CHOOSE ONE)**

## NEW CLIENT/NEW BUSINESS TO PATENT TO VC

**Moderator: Scott L. Keniley**, Entertainment Educational Chair; Keniley Kumar, LLC, Atlanta, GA

### Panelists:

**John W. Harbin**, King & Spalding LLP, Atlanta, GA

**Jack D. Todd**, Seyfarth Shaw LLP, Atlanta, GA

**Heath D. Linsky**, Morris, Manning & Martin, LLP, Atlanta, GA

**Michael Smith**, Baker Donelson, Atlanta, GA

## CELEBRITY REPRESENTATION BEYOND THE FUN STUFF

**Moderator: Sean Lewis**, Law Offices of Sean Lewis, PLLC, Nashville, TN

### Panelists:

**Randall M. Kessler**, Kessler Schwarz & Solomiany, P.C., Atlanta, GA

**Richard M. Nolen**, Boyd Collar Nolen & Tuggle LLC, Atlanta, GA

**Howard J. Wiener**, Counsel at Nixon Peabody LLP, Palm Beach Gardens, FL

**Robert P. Charbonneau**, Ehrenstein Charbonneau Calderin, Miami, FL

**Joseph H. Rosen**, Attorney at Law, Atlanta, GA

## TV & FILM 2010

**Moderator: Darryl B. Cohen**, Executive Committee Chair; Cohen Cooper Estep & Allen, LLC, Atlanta, GA

### Panelists:

**Justin B. Wineburgh**, Cozen O'Connor, Philadelphia, PA

**Marvin S. Arrington, Jr.**, Arrington Law Firm, Atlanta, GA

**Larry Haber**, Law Offices of Lawrence H. Haber, .PA., Altamonte Springs, FL

10:05 **BREAK**

10:15 **BREAKOUT SESSIONS (CHOOSE ONE)**

## TECHNOLOGY AND THE NEW ENTERTAINMENT PARADIGM

**Moderator: Doug Colton**, VP & General Counsel, Fried Green Apps, Colton Entertainment, Nashville, TN

### Panelists:

**Cindy Charles**, Sr. VP, Law & Business Affairs and General Counsel, MusicNet, New York, NY

**Mark D. Passler**, Akerman Senterfitt, West Palm Beach, FL

**John P. Strohm**, Johnston Barton Proctor & Rose LLP, Birmingham, AL

**Donald M. Woodard**, EpsteinBeckerGreen, Atlanta, GA

## LEGAL COST PRENUPTIALS:

### YOUR MONEY OR THEIRS

**Moderator: Robin Sangston**, General Counsel, Cox Communications, Atlanta, GA

### Panelists:

**Bradley T. Zimmer**, General Counsel, HowStuffWorks, Atlanta, GA

**William F. Long**, Sutherland Asbill & Brennan LLP, Atlanta, GA

**Larry Copper**, Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA

## ENTERTAINMENT ASSET PRESERVATION AND RE-ACQUISITION

**Moderator: Michael Olsen**, President, E1 Entertainment- Nashville, Nashville, TN

### Panelists:

**Henry W. Root**, Law Office of Henry W. Root, Los Angeles, CA

**Don Perry**, Greenberg Traurig, Atlanta, GA

**Richard Green**, Executive V.P. and General Counsel, EMI, Nashville, TN

**Charles Driebe**, President, Blind Ambition Mgt., Atlanta, GA

11:15 **BREAK**

11:25 **BREAKOUT SESSIONS (CHOOSE ONE)**

## PARTNERING FOR PROFITS

**Moderator: Joel A. Katz**, Greenberg Traurig, LLP, Atlanta, GA

### Panelists:

**Steven M. Saferin**, VP & Chief Creative Officer, Scientific Games, Atlanta, GA

**Noni E. Southall**, Senior Counsel, Turner Entertainment Group, Inc., Atlanta, GA

**James A. Dudukovich**, Marketing Counsel, Coca-Cola North America, Atlanta, GA

**Michael Koch**, CEO, E1 Entertainment U.S., New York, NY

## 360° VIEW OF THE COPYRIGHT INFRINGEMENT CLAIM

**Moderator: Timothy L. Warnock**, Riley Warnock & Jacobson, Nashville, TN

### Panelists:

**Brian Caplan**, Caplan & Ross, LLP, New York, NY

**John F. Bradley**, John F. Bradley, P.A., Ft. Lauderdale, FL

**Kathy Woods**, SVP Legal & Business Affairs, Sony BMG, Nashville, TN

**Uwanda Carter**, Carter Law Firm, Atlanta, GA

12:30 **RECESS**

# SATURDAY, NOVEMBER 6, 2010

8:00 **PLENARY SESSION**

## **COPYRIGHT/ENTERTAINMENT LAW UPDATE**

**Moderator:** *Lisa F. Moore*, Executive Director, Georgia Lawyers for the Arts, Atlanta, GA

### **Panelists:**

*Kevin M. Doherty*, Burr Forman, Nashville, TN  
*Brian Caplan*, Caplan & Ross, LLP, New York, NY

9:05 **BREAKOUT SESSIONS (CHOOSE ONE)**

## **WHERE ARE THE MUSIC DEALS 2010? "I, HMMM, I MEAN MY CLIENT, NEEDS MONEY"**

**Moderator:** *Marc Stollman*, Stollman Law PA, Boca Raton, FL

### **Panelists:**

*Kent M. Marcus*, KMM PC, Nashville, TN  
*Dennis Lord*, EVP, SESAC, Nashville, TN  
*Kendall Minter*, Minter & Associates, LLC, Stone Mountain, GA  
*Margaret Marshall*, Greenberg Traurig, Atlanta, GA

## **TRADEMARK INFRINGEMENT— YOU BE THE JUDGE**

**Moderator:** *Marguerite E. "Becky" Patrick*, IP Educational Chair; Morris, Manning & Martin, LLP, Atlanta, GA

### **Panelists:**

*Tiffany Dunn*, Loeb & Loeb, Nashville, TN  
*Alison P. Danaceau*, Carlton Fields, Atlanta, GA  
*Karl M. Braun*, Hall, Booth, Smith & Slover, P.C., Nashville, TN

## **LAWYERS AND THE BUSINESS OF BOXING**

**Moderator:** *David Slutsker*, Attorney, Aventura, FL

### **Panelists:**

*Carl D. Berry*, Managing Partner; Berry, Clark & Wildman, PLLC, Coral Springs, FL  
*Jim L. Thomas II*, Ichter Thomas LLC, Atlanta, GA

10:05 **BREAK**

10:15 **BREAKOUT SESSIONS (CHOOSE ONE)**

## **ENTERTAINMENT LITIGATION CAN BE ENTERTAINING!!!**

**Moderator:** *Richard C. Wolfe*, Ehrenstein Charbonneau Calderin, Miami, FL

### **Panelists:**

*Paul V. LiCalsi*, Mitchel, Silberberg & Knupp LLP, New York, NY  
*Robert L. Sullivan*, Loeb & Loeb LLP, Nashville, TN  
*Jonathan D. Davis*, Jonathan D. Davis, P.C., New York, NY  
*Leron E. Rogers*, Hewett & Rogers, Atlanta, GA  
*Steve Estep*, Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA

## **SPORTS-COLLECTIVE BARGAINING**

**Moderator:** *Kimberly D. Kolback*, Law Offices Of Kimberly D. Kolback, Miami, FL

### **Panelists:**

*Donald M. Fehr*, Former President, MLB Players Association, New York, NY  
*Sylvia A. Krainin*, Ford & Harrison, LLP, Miami, FL  
*Charlie Schmidt*, Law Office of Fred Tromberg, Jacksonville, FL  
*Clark C. Griffith*, Clark C. Griffith, P.A., Minneapolis, MN

## **WHO'S PAYING FOR MY ENTERTAINMENT PROJECT?**

**Moderator:** *Stephen G. Weizenecker*, Lewis Brisbois Bisgaard & Smith, Atlanta, GA

### **Panelists:**

*Don Mandrick*, Georgia Production Finance, LLC, Atlanta, GA  
*Stan Brading*, Miller Martin, Atlanta, GA  
*Kirk T. Schroeder*, Schroder, Fidlow & Titley PLC, Richmond, VA  
*David Innes*, Sr. VP, Private Bank Entertainment Division/Sr. Relationship Mngr, Wells Fargo, Nashville, TN  
*Louis Tertocha*, GC, The Adrienne Arsht Center for Performing Arts, Miami, FL

11:15 **BREAK**

11:30 **BREAKOUT SESSIONS (CHOOSE ONE)**

## **HOT TOPICS IN MUSIC PUBLISHING**

**Moderator:** *Jim Zumwalt*, Zumwalt Almon & Hayes, Nashville, TN

### **Panelists:**

*Bertis E. Downs*, General Counsel, REM, Athens, GA  
*Jay A. Rosenthal*, Sr. VP & GC, NMPA, Washington, DC  
*Charlie F. Feldman*, VP, Writer-Publisher Relations, BMI, New York, NY  
*Bryan Calhoun*, VP New Media & External Affairs, Sound Exchange, Washington, DC

## **TRADE SECRET PROTECTION IN TODAY'S ENVIRONMENT**

**Moderator:** *Kelly L. Whitehart*, Morris, Manning & Martin, Atlanta, GA

**Panelists:** *Stephen M. Dorvee*, Arnall, Golden & Gregory, Atlanta, GA

*Gregory L. Curtner*, Miller, Canfield, Paddock and Stone, P.L.L.C., New York, NY

*Jeffrey Kravitz*, Fox Rothschild LLP, Los Angeles, CA

12:30 **RECESS**

# AGENDA

# SUNDAY, NOVEMBER 7, 2010

8:00 **PLENARY SESSION**

**TRADEMARK LAW UPDATE**

**Moderator:** *Auma N. Reggy*, Adorno & Yoss, Atlanta, GA

**Panelists:**

*James H. Johnson, Jr.*, Sutherland, Asbill & Brennan, Atlanta, GA  
*Lauren Sullins Ralls*, Kilpatrick Stockton, Atlanta, GA  
*Uri Weinstok*, Weinstok Abogados, San Jose, Costa Rica

9:05 **BMI 2010 STATE OF PERFORMING RIGHTS**

**Charlie F. Feldman**, VP, Writer-Publisher Relations, BMI, New York, NY

**Alison Smith**, Sr. VP, Performing Rights, BMI, New York, NY

9:30 **BREAK**

9:45 **BREAKOUT SESSIONS (CHOOSE ONE)**

**PROTECTION OF IP FOR ATHLETES/CELEBS, COUNTERFEITING AND INJUNCTIVE RELIEF**

**Moderator:** *Michael D. Hobbs*, Troutman Sanders, Atlanta, GA

**Panelists:**

*Melissa Linsky*, Professor, Emory University School of Law, Atlanta, GA  
*David M. Lilenfeld*, Lilenfeld PC, Atlanta, GA  
*Steve Gaffigan*, Attorney at Law, Ft. Lauderdale, FL  
*C. Anthony Mulrain*, EpsteinBeckerGreen, Atlanta, GA

**E-DISCOVERY: IS ANYTHING PROTECTABLE? "DON'T LET YOUR DATA BYTE YOU"**

**Moderator:** *Lawrence H. Kunin*, Morris, Manning & Martin, Atlanta, GA

**Panelists:**

*James Sheinbaum*, Borstein & Sheinbaum, New York, NY  
*Atleen Kaur*, Miller, Canfield, Paddock and Stone, P.L.L.C., Ann Arbor, MI

**BOOK PUBLISHING IN THE "E" WORLD— "THE NEW HORIZON(S)"**

**Moderator:** *Rush Hicks*, Law Firm of J. Rush Hicks, Nashville, TN

**Panelists:**

*Jan F. Constantine*, General Counsel, Authors Guild, of Counsel, New York, NY  
*Joe Beck*, Kilpatrick Stockton, LLP, Atlanta, GA

10:45 **BREAK**

11:00 **PLENARY SESSION**

**SOCIAL MEDIA AND ITS LONG TAIL OF LEGAL ISSUES**

**Moderator:** *George Howard*, Professor of Business Administration, Loyola University, Principal, Rock and Roller Advising Group, New Orleans, LA

**Panelists:**

*Bakari M. Brock*, Business and Legal Affairs, Twitter, Inc., San Francisco, CA  
*Lauren Sullins Ralls*, Kilpatrick Stockton LLP, Atlanta, GA  
*E. Alan Arnold*, Director, Assistant General Counsel, Delta Air Lines, Inc., Atlanta, GA  
*Vince Thompson*, President & CEO, Meltatl.com, Atlanta, GA

12:30 **QUESTIONS AND ANSWERS**

1:00 **ADJOURN**

**THREE WAYS TO REGISTER:** check the ICLE schedule on the web at [www.iclega.org](http://www.iclega.org)

**Mail:** ICLE • P.O. Box 1885 • Athens, GA 30603-1885 (make check payable to ICLE)

**Fax:** 706-354-4190 (credit card payment must accompany fax to be processed)

**Online:** [iclega.org](http://iclega.org) (credit card payment only)

**You must also complete the Travel Package Registration Form to register for this conference**

**Duplicate registrations may result in multiple charges to your account. A \$15 administrative fee will apply to refunds required because of duplicate registrations.**

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**NORTH AMERICAN ENTERTAINMENT, SPORTS & INTELLECTUAL PROPERTY LAW CONFERENCE  
 November 4-8, 2010 • #7501**

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EMAIL \_\_\_\_\_ (for registration confirmation and email notification of seminars, no postcard or brochures will be sent)

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**SEMINAR REGISTRATION FEE**  
 ON OR BEFORE AUG 20: \$350  
 AFTER AUG. 20 OR ON-SITE: \$405

- I have enclosed a check for the early registration fee received 48 hours before the seminar.
- I authorize ICLE to charge the early registration fee to my:
  - MASTERCARD                       VISA                       AMERICAN EXPRESS\*
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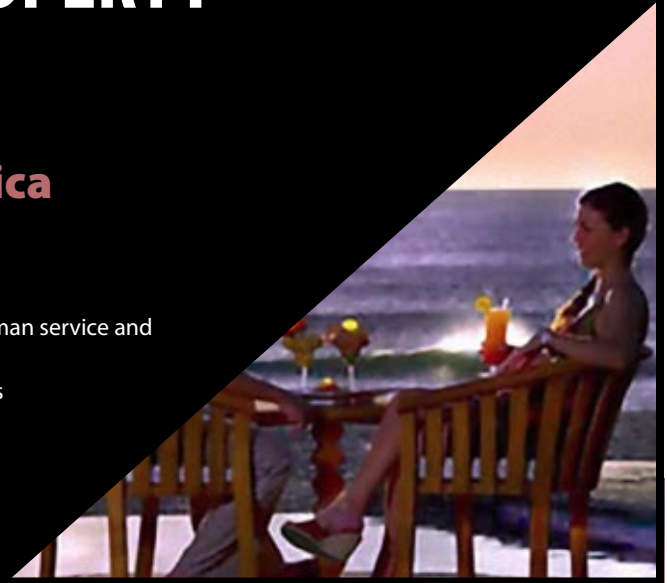
# AGENDA

# TRAVEL PACKAGE

## **22<sup>ND</sup> ANNUAL NORTH AMERICAN ENTERTAINMENT, SPORTS AND INTELLECTUAL PROPERTY LAW CONFERENCE**

**JW Marriott, Guanacaste Costa Rica**  
**November 4–8, 2010**

- Four nights in the five-star, JW Marriott Resort & Spa includes taxes, bellman service and room housekeeping
- Transfers to & from Liberia Airport-Guides will be waiting & holding signs (ELAW/IP Conference) as you exit baggage claim\*\*
- A “most” welcome cocktail (or more) upon arrival
- More welcome with a cocktail reception (beer, wine, soda & juices) on the beach—Nov. 4th
- Enjoy a full buffet breakfast in the resort restaurant, at your leisure – Nov 5, 6, 7 & 8
- Complimentary use of the health club
- A really sweet deal on wireless internet in the room — \$14.95 for up to 24 hours total between Nov 4-8 Additional hours at \$12 each
- Nightly turndown service
- Spectacular offsite afternoon and dinner for the entire group
- Cocktail reception & dinner on the beach, sponsored by BMI—Nov. 7th
- Commemorative conference t-shirt
- All travel documents and information for off-site tours and excursions.



**INSTITUTE OF CONTINUING  
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# REGISTRATION FORM FOR TRAVEL PACKAGE

## The 22nd Annual North American

## Entertainment, Sports and Intellectual Property Law Conference

November 4–8, 2010 • JW Marriott, Guanacaste Costa Rica

**IMPORTANT:** YOUR NAME exactly as it appears on your passport is now mandatory for issuing airline tickets, also required is each passengers date of birth.

ATTENDEE FIRST AND LAST NAME: \_\_\_\_\_

GUEST FIRST AND LAST NAME: \_\_\_\_\_

Name badge names if different from legal name

ATTENDEE: \_\_\_\_\_ GUEST: \_\_\_\_\_

FIRM NAME: \_\_\_\_\_

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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

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**TRAVEL PACKAGE ONLY**  
You also must complete the ICLE  
Registration Form to register for this  
conference

### LAND ONLY PACKAGE:

Pricing for land package only: **Does not include the ICLE conference registration or airfare**

PRICING:	PAYMENT RECEIVED BY AUGUST 20	PAYMENT RECEIVED AUGUST 21–OCTOBER 1	CANCELLATION POLICY:
Single occupancy, one person in one room:			Four night package minimum strictly adhered to. No refund on unused nights. Cancellations received on or before October 1 are subject to a \$100 administrative cancellation fee plus any vendor penalties. No refund on cancellations received after October 1. All cancellations must be submitted in writing and received by Georgia International Travel. Travel package is non-transferable.
Deluxe Ocean View	\$1239	\$1289	
Deluxe Ocean Front	\$1375*	\$1425	
Double occupancy, two people sharing one room:			
Deluxe Ocean View	\$1470	\$1540	
Deluxe Ocean Front	\$1606*	\$1706	

\*Very limited availability on deluxe ocean front rooms, first come, first served. Reservations received after October 1 will be request basis.

The group rate of \$262 per night single/double for ocean view and \$292 per night single/double applies for deluxe ocean front 3 days before and 3 days after the group dates and is subject to availability.

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