

16th Annual
**Southern Regional Entertainment
& Sports Law Conference**

10th Annual
**Intellectual Property
Law Institute**



On the southernmost tip of Mexico's famous Baja California Peninsula, where the rugged beauty and stark solitude of the Sierra de la Laguna Mountains melt into the golden beach and inviting waters of the Sea of Cortez, stands the Fiesta Americana Grand Los Cabos Hotel and Resort. Surrounded by such geographical contrast, and adorned by a mosaic of beautifully designed pools, fountains, and gardens, the Fiesta Americana Grand Los Cabos is a superb work of natural and man-made craftsmanship.

Friday-Tuesday · November 12-16, 2004

Fiesta Americana Grand Resort

 ***Cabo San Lucas, Mexico***

Cabo del Sol Cabo San Lucas
Los Cabos, BAJA CALIFORNIA SUR
MEXICO, C.P. 23410
Phone: 52-624-145-62 00

Co-Sponsors:

Entertainment & Sports Law Section, State Bar of Georgia (www.selaw.org)
Intellectual Property Law Section, State Bar of Georgia
Entertainment, Arts and Sports Law Section, The Florida Bar
The Tennessee Bar

Social Sponsors:

BMI
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Morgan Keegan & Company, Alex Smith & Tom Slade
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Classic Cadillac, Ron Gross & John Wysotski



12 CLE Hours including .5 Ethics Hour,
1 Professionalism Hour and 3 Trial Practice Hours

TRAVEL PACKAGES



TOTAL COST: ☆

	EARLY REGISTRATION (by 8/10/04)	REGISTRATION (after 8/10/04)
<input type="checkbox"/> From Atlanta (on American through Dallas; Continental through Houston; or America West through Phoenix)		
<input type="checkbox"/> Price Per Person, double occupancy.....	\$1172	\$1232
<input type="checkbox"/> Price Per Person, single occupancy	\$1495	\$1555
<input type="checkbox"/> From New York (American through Dallas)		
<input type="checkbox"/> Price Per Person, double occupancy.....	\$1236	\$1296
<input type="checkbox"/> Price Per Person, single occupancy	\$1599	\$1659
<input type="checkbox"/> From Miami (Continental through Houston)		
<input type="checkbox"/> Price Per Person, double occupancy.....	\$1148	\$1208
<input type="checkbox"/> Price Per Person, single occupancy	\$1471	\$1531
<input type="checkbox"/> From Nashville (American through Dallas)		
<input type="checkbox"/> Price Per Person, double occupancy.....	\$1348	\$1408
<input type="checkbox"/> Price Per Person, single occupancy	\$1730	\$1790

****LAND PACKAGE ONLY (per person)**

<input type="checkbox"/> Double Occupancy	\$689	\$749
<input type="checkbox"/> Single Occupancy.....	\$1012	\$1072

PACKAGE PRICE INCLUDES:

- ◇ 4 nights accommodations, run of house, including resort taxes, baggage handling and housekeeping gratuities
- ☆ Round-trip transfers between the airport and the Fiesta Americana Grand
- ◇ Welcome Reception on Friday with Hors D'oeuvres sponsored by the Fiesta Americana Grand
- ☆ Off-site Sunset Cruise Dinner on Sunday evening sponsored by Alex Smith and Tom Slade, Morgan Keegan Co.
- ◇ Final Night Reception and dinner extravaganza on Monday evening sponsored by BMI at the Beach
- ☆ Conference Refreshment breaks sponsored by ICLE
- ◇ Group rate, round-trip airfare and departure tax from Atlanta, New York, Miami or Nashville
- ☆ Conference T-Shirt sponsored by Classic Cadillac, Ron Gross and John Wysotski
- ◇ Final Night Talent Show

Payment: Total package early registration with full payment is due no later than August 10, 2004. Registrations submitted after August 10 will be on a space available basis. Package registration will be handled on a first come-first serve basis. **A sellout situation is expected.** A minimum of one person per room with Total Package or Land Package Only booked with Georgia International Travel must be registered for the ICLE Conference.

Independent travel arrangements: \$500 one-time fee per person to attend sponsored events only.

The group rate at the Fiesta Americana Grand applies three days before and three days after the conference dates, subject to availability.

Optional travel insurance is available—call Donna Robertson for details.

If you have any questions about the travel package, please contact Donna Robertson at Georgia International Travel (404-851-9166 ext. 247) or Darryl Cohen (404-814-0000 ext. 4).

Customs Requirements: U.S. Citizens need a valid passport or birth certificate with a raised seal AND a government-issued picture ID.

Air schedules and online information and registration are available at www.selaw.org.

****If you have selected the Land Package Only** due to your departure city, dates or airline preference, please let Georgia International Travel issue your airline ticket and you will receive a **\$50 per person** rebate on your land package.

☆ Total cost does not include conference fee. Air from other cities is available.

Cancellation Policy:

- ◇ Airfare—nonrefundable once ticketed.
- ◇ Accommodations—Cancellations received on or before October 1 are subject to a \$100 administrative cancellation fee **plus** any vendor penalties.
- ◇ No refund on cancellations received after October 1.
- ◇ All cancellations must be submitted in writing and received by Georgia International Travel.

REMEMBER:

You must register for the Conference separately, using the form on the last page. Admission tickets to the social functions will be mailed with the seminar books only to attendees who have registered for the conference. Tickets are good for attendees' spouses /guests.

Travel Package Reservation

Name: _____ Spouse/Guest: _____
(Passenger Name, Proof of Citizenship and Frequent Flyer Name Must Match)
 American, America West or Continental Frequent Flier Numbers: Name 1: _____ Name 2: _____
 Firm Name: _____
 Business Address: _____
 (For overnight or Courier Delivery)
 City/State/Zip: _____ Phone (Office): _____
 Fax: _____ Email: _____
 Name on Credit Card: _____ Exp. Date ____/____
 Credit Card Type and No.: _____
 Signature: _____
I have read all the above including the cancellation policy and authorize Georgia International Travel to charge my credit card listed above in the amount of \$_____.

SEND PACKAGE RESERVATION FORM TO:
Mail: Georgia International Travel, 6195 Barfield Road, Suite 250, Atlanta, GA 30328.
Fax: 404-851-1987 **Email:** donna.git@wspan.com

Please submit a copy of this reservation form if you wish to keep the information on the reverse side of this page intact. **Emailing this form will serve as authorization in lieu of original signature.**

AGENDA

Saturday, November 13, 2004

- 7:30 **REGISTRATION** (All attendees must check in upon arrival.)
- 7:50 **OPENING COMMENTS**
Darryl B. Cohen, Cohen, Cooper, Estep & Mudder, Atlanta
Michael D. Hobbs, Troutman Sanders LLP, Atlanta
Scott Keniley, K5 Keniley Law Firm, Atlanta
- 8:00 **APPLIED ETHICS AND PROFESSIONALISM**
Moderator: *Alan S. Clarke*, Clarke & Anderson, Atlanta
Panelists:
Hon. Carol W. Hunstein, Justice, Supreme Court of Georgia, Atlanta
Bette Conrad, Gunster Yoakley & Stewart, West Palm Beach, FL
- 9:00 **BREAK**
- 9:05 **IP LITIGATION: A VIEW FROM THE BENCH**
Moderator: *Patrick J. Flinn*, Alston & Bird LLP, Atlanta
Panelists:
Hon. Arthur J. Gajarsa, Judge, U.S. Court of Appeals for the Federal Circuit, Washington, DC
Other Panelists To Be Confirmed.
- SPORTS LICENSING 2004**
Moderator: *Kimberly Dawn Kolback*, Attorney at Law, Miami, FL
Panelists:
Brooke A. Beyer, Jr., Marketing Counsel, NASCAR, New York, NY
Gordon I. Kirke, Goldman & Carr, LLP, Toronto, CA
Jeffrey S. Gewirtz, Coca Cola, Global Sports & Entertainment Marketing, Atlanta
Bruce Siegal, VP & General Counsel, Collegiate Licensing Company, Atlanta
- 10:30 **BREAK**
- 10:40 **ADVANCED INTELLECTUAL PROPERTY LICENSING** (10:40-12:15)
Moderator: *William H. Needle*, Needle & Rosenberg PC, Atlanta
Panelists:
Michael Bishop, Bellsouth Intellectual Property Management Co., Atlanta
Robert A. Currie, Georgia-Pacific, Atlanta
John C Herman, Duane Morris, LLP, Atlanta
Peter C. Quittmeyer, Sutherland Asbill & Brennan LLP, Atlanta
- TRADEMARK PRACTICE FOR THE ENTERTAINMENT ATTORNEY** (10:40-11:10)
Michael D. Hobbs, Troutman Sanders LLP, Atlanta
James A. Trigg, Kilpatrick Stockton LLP, Atlanta

"SO YOU WANT TO START A RECORD COMPANY; EVERYONE ELSE HAS" (11:10-12:15)

Moderator: *Lisa Kincheloe*, Executive Director, Georgia Lawyers for the Arts, Atlanta

Panelists:
Scott Keniley, K5 Keniley Law Firm, Atlanta
Michael Olsen, President/CEO, Compendia Media Group, Nashville, TN
Donald Perry, Greenberg Traurig LLP, Atlanta
Mark Watson, President, DM Records, Boca Raton, FL

12:15 **RECESS**

Sunday, November 14, 2004

- 8:00 **TOURING AND MERCHANDISING: DEALS AND TALES FROM THE ROAD**
Moderator: *Clifford L. Lovette*, The Lovette Group, Atlanta
Panelists:
Charles Driebe, Driebe & Driebe, Atlanta
Deena Shapiro, Legal & Business Affairs, Mad Booking & Events, Nashville, TN
Solomon Smallwood, Madison Smallwood, Atlanta, New York, NY
Michael Walker, Executive VP, Heat Group Entertainment, Miami, FL
- ADVANCED IP LITIGATION**
Moderator: *Douglas D. Salyers*, Troutman Sanders LLP, Atlanta
Panelists:
James L. Ewing, III, Kilpatrick Stockton LLP, Atlanta
Michael Kline, The Coca-Cola Company, Atlanta

- 9:00 **BREAK**
- 9:05 **PATENT LAW UPDATE** (9:05 – 10:05)
Shane Nichols, King & Spalding LLP, Atlanta
Douglas Weinstein, Finnegan Henderson Farabow Garrett & Dunn, LLP, Atlanta
- ENTERTAINMENT CASE LAW UPDATE** (9:05 - 9:35)
Steven E. Eisenberg, Feldman Gale, Miami, FL
- BMI** (9:35 - 10:05)
Charles F. Feldman, VP Writer-Publisher Relations, BMI, New York, NY
Alison Smith, Sr. VP, Performing Rights, BMI, New York, NY
- 10:05 **BREAK**
- 10:15 **CLEARANCE OF ADVERTISING AND PROMOTIONAL MATERIALS**
Panelists To Be Confirmed
- REPRESENTING THE YOUNG AND THE DEAD—MINORS AND ESTATE REPRESENTATION**
Moderator: *Robert A. McNeely*, The McNeely Law Firm, Tallahassee, FL
Panelists:
Doug Colton, Sukin Law Group, Nashville, TN
Jeffrey S. Grubman, Stollman & Grubman, Boca Raton, FL
Andrew Tavel, Greenberg Traurig LLP, New York, NY
- DEALS WITH THE FILM, TV & VIDEO INDUSTRY**
Moderator: *Suzanne Kessler*, Executive Director, The Recording Academy (NARAS), Nashville, TN
Panelists:
Michael C. Collyer, Cascone, Cole & Collyer, New York, NY
J. Martin Lett, Neighbors & Lett, LLC, Atlanta
Richard Seigmeister, Director, Sesame Workshop, Talent Contracts & Guild Affairs, New York, NY
Robert Stein, Pryor, Cashman, Sherman & Flynn, New York, NY
- 11:15 **TRADEMARK CASE LAW UPDATE**
Michael D. Hobbs, Troutman Sanders LLP
- MUSIC INDUSTRY NEW MODEL DEALS**
Moderator: *Andrew Tavel*, Greenberg Traurig LLP, New York, NY
Panelists:
Heidi Herman, Head of Business & Legal Affairs, V2 Records, New York, NY
J. Reid Hunter, Serling Rooks & Ferrara, New York, NY
Kent Marcus, Zumwalt, Almon & Hayes, Nashville, TN
Michael Seltzer, VP, Business & Legal Affairs, Island Def Jam, New York, NY

12:15 **RECESS**

Monday, November 15, 2004

- 8:00 **ENTERTAINMENT AND PUBLISHING LAW FOR THE IP ATTORNEY**
William B. Marianes, Troutman Sanders LLP, Atlanta
Scott Keniley, K5 Keniley Law Firm, Atlanta
Darryl B. Cohen, Cohen, Cooper, Estep & Mudder, Atlanta
- TRADE SECRETS OF ENTERTAINMENT LITIGATORS**
Moderator: *Richard C. Wolfe*, Wolfe & Goldstein, Miami, FL
Panelists:
Brian Caplan, Goodkind, Labaton, Rudoff & Sucharow, New York, NY
James Cox, Greenberg Traurig LLP, Atlanta
Ralph S. Gordon, Gordon, Martin, Jones, Harris & Shrum, Nashville, TN
Ronald S. Guralnick, Ron Guralnick, PA, Miami, FL
Paul Licalsi, Sonnenschein, Nath & Rosenthal, New York, NY
- 9:00 **BREAK**
- 9:05 **COPYRIGHT CASE UPDATE**
James A. Trigg, Kilpatrick Stockton LLP, Atlanta
Michael Landau, Professor, Georgia State University, College of Law, Atlanta

==== **Agenda Continued on Back Page** =====

NEGOTIATING ENTERTAINMENT CONTRACTS FOR TELEVISION

Moderator: Terry Freedman, Attorney at Law, Atlanta

Panelists:

Darryl B. Cohen, Cohen, Cooper, Estep & Mudder, Atlanta
Denise Ruben Carter, VP Legal & Business Affairs, Radio City Entertainment, New York, NY
Michael C. Collyer, Cascone Cole & Collyer, New York, NY
Lawrence A. Haber, Law Office of Lawrence H. Haber, Celebration, FL

PERSPECTIVES ON ATHLETES' RIGHTS—CIVIL TO CRIMINAL

Panelists:

Sylvia Anne Kranin, Adorno & Yoss, P.A., Miami, FL
Lisa Lazarus, Labor Relations Counsel, NFL, New York, NY
Timothy McIlwain, Law Offices of Tim McIlwain, Northfield, NJ
Richard M. Nolen, Warner Mayoue Bates Nolen & Collar, P.C., Atlanta
Van Pearlberg, Sr. Assistant District Attorney, Cobb County, Marietta

10:05 **BREAK**

10:15 **TECHNOLOGY AND IP**

Moderator: Douglas M. Isenberg, Needle & Rosenberg, PC, Atlanta

Panelists:

Jeffrey R. Kuester, Thomas Kayden Horstemeayer & Risley, Atlanta
Gregory S. Smith, The LAVA Group, Atlanta

TODAY'S PUBLISHING AGREEMENTS?

Moderator: Marc Stollman, Stollman & Grubman, Boca Raton, FL

Panelists:

Sandra Brown, Greenberg Traurig LLP, Atlanta
Ed Pierson, Executive VP, Warner/Chapell Music, Legal & Business Affairs, Los Angeles, CA
Brian Williams, Sr. VP & Manager, SunTrust; Music & Private Banking, Nashville, TN

11:15 **COMPUTER GAME SOFTWARE**

Moderator: David S. Teske, Alston & Bird LLP, Atlanta

Panelists To Be Confirmed

MUSIC—THE INDUSTRY: 2004 AND BEYOND

Moderator: James Zumwalt, Zumwalt, Almon & Hayes, Nashville, TN

Panelists:

David E. Benjamin, Universal Music Group, Senior VP, Anti-Piracy, New York, NY
Charles F. Feldman, BMI, VP Writer-Publisher Relations, New York, NY
Joel Katz, Greenberg Traurig LLP, Atlanta
Panelists To Be Confirmed

12:15 **ADJOURN**

If you would like to participate in the Final Night Talent Show, please contact coordinator John Bradley, Esq., 954-523-6160 or jfblaw@bellsouth.net

Please submit a copy of this registration form if you wish to keep the information on the reverse side of this page intact.

THREE WAYS TO REGISTER:

Mail: ICLE • P.O. Box 1885 • Athens, GA 30603-1885 (make check payable to ICLE)

Fax: 706-354-4190 (credit card payment must accompany fax to be processed)

Online: iclega.org (credit card payment only)

Duplicate registrations may result in multiple charges to your account. A \$15 administrative fee will apply to refunds required because of duplicate registrations.

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Questions? Call ICLE Atlanta Area: 770-466-0886 • Athens Area: 706-369-5664 • Toll Free: 1-800-422-0893

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(Street address necessary —book orders delivered by UPS)

CITY _____ STATE _____

**SEMINAR REGISTRATION FEE
(ON OR BEFORE 8/10/04: \$240
AFTER 8/10/04: \$265 • ON-SITE: \$305**

- A guest will accompany me. Guest's Name _____
- I am unable to attend. Please send program materials and bill me for the cost of materials only. **Sorry, no phone orders! COMPLETE ENTIRE FORM** and address book orders to ATTN: Publications.
- I have enclosed a check for the registration fee in the amount of \$ _____ OR
- I authorize ICLE to charge the registration fee in the amount of \$ _____ to my MASTERCARD VISA AMERICAN EXPRESS* DISCOVER

Account #: / Credit Card Verification Number: A three-digit number usually located on the back of your credit card; *AmEx is four-digits on the front of the card

Expiration Date: _____ / _____ Signature: _____

SEMINAR REGISTRATION POLICY

Early registrations must be received 48 hours before the seminar. ICLE will accept on-site registrations as space allows. However, potential attendees should call ICLE the day before the seminar to verify that space is available. All attendees must check in upon arrival and are requested to wear nametags at all times during the seminar. ICLE makes every effort to have enough program materials at the seminar for all attendees. When demand is high, program materials must be shipped to some attendees.

CANCELLATION POLICY

Cancellations reaching ICLE by 5:00 p.m. the day before the seminar date will receive a registration fee refund less a \$15.00 administrative fee. Otherwise, the registrant will be considered a "no show" and will not receive a registration fee refund. Program materials will be shipped after the program to every "no show." Designated substitutes may take the place of registrants unable to attend.