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*Entertainment & Sports Law Conference and Intellectual Property Law Institute*  
November 13-17, 2003 • 5547

NAME \_\_\_\_\_  
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- A guest will accompany me. Guest's Name \_\_\_\_\_
- I am unable to attend. Please send program materials and bill me for the cost of materials only. **Sorry, no phone orders! COMPLETE ENTIRE FORM** and address book orders to ATTN: Publications.
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## November in Jamaica ...

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9th Annual  
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**THURSDAY-MONDAY**  
**NOVEMBER 13-17, 2003**

**12 CLE HOURS INCLUDING .5 ETHICS HOUR,  
1 PROFESSIONALISM HOUR AND  
2.5 TRIAL PRACTICE HOURS**



INSTITUTE OF CONTINUING LEGAL EDUCATION IN GEORGIA

	EARLY REGISTRATION (before 8/12/03)	REGISTRATION (after 8/12/03)
Total cost: *		
<input type="checkbox"/> <b>From Atlanta (nonstop on Delta/Air Jamaica)</b>		
<input type="checkbox"/> Double occupancy .....	\$967	\$1017
<input type="checkbox"/> Single occupancy .....	\$1272	\$1322
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<input type="checkbox"/> Double occupancy .....	\$1008	\$1058
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<b>**LAND ONLY PACKAGE (per person)</b>		
<input type="checkbox"/> Double occupancy .....	\$578	\$630
<input type="checkbox"/> Single occupancy .....	\$883	\$933

We are holding a limited number of seats from Atlanta on American and Continental. They are priced the same and flight times are similar. Every attempt will be made to accommodate your request, but seats are subject to availability at time of registration — BOOK EARLY. Please indicate your airline preferences in order:  
1) \_\_\_\_\_; 2) \_\_\_\_\_

**PACKAGE PRICE INCLUDES:**

- \* 4 nights accommodations, run of house, including resort taxes, baggage handling and housekeeping gratuities
- \* Round trip transfers between the airport and resort
- \* Welcome Cocktail party on Thursday with hot Hors D'oeuvres sponsored by the Ritz & the Conference
- \* Cocktails and Dinner on Friday evening sponsored by Alex Smith and Tom Slade, Morgan Keegan Co.
- \* Cocktail party and dinner extravaganza on Sunday evening sponsored by BMI
- \* Conference refreshment breaks sponsored by ICLE
- \* Group rate, round trip airfare and departure tax from Atlanta, New York, Miami or Nashville
- \* More to come

\*\*If you have selected the land only package due to your departure city, dates or airline preference, let Georgia International Travel issue your airline ticket and you will receive a \$50 per person rebate on your land package.

Independent travel arrangements: \$350 per person to attend sponsored events only.

The group rate applies three days before and three days after the conference dates, subject to availability.

\*Total cost does not include conference fee. Air from other cities is available.

PAYMENT: Total package early registration with full payment is due no later than August 12, 2003. Registrations submitted after August 12 will be on a space available basis. Package registration will be handled on a first come-first serve basis. A sellout situation is expected – early registration is advised. A minimum of one person per room must be registered for the conference.

**Cancellation Policy:**

- \* Airfare—nonrefundable once ticketed.
- \* Accommodations—Cancellations received on or before October 1 are subject to a \$100 administrative cancellation fee plus any vendor penalties.
- \* No refund on cancellations received after October 1.
- \* All cancellations must be submitted in writing and received by Georgia International Travel.

**Optional travel insurance is available – call Donna Robertson for details**

If you have any questions about the travel package, please contact Donna Robertson, Georgia International Travel, (404) 851-9166 ext. 247 or Darryl Cohen at (404) 814-0000 ext. 4.

**Customs requirements: U. S. citizens need a valid passport or birth certificate with a raised seal AND a government-issued picture ID.**

## Travel Package Reservation

NAME: \_\_\_\_\_ GUEST/SPOUSE: \_\_\_\_\_  
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 CITY/STATE/ZIP: \_\_\_\_\_ PHONE: (Office) \_\_\_\_\_  
 (FAX) \_\_\_\_\_ E-MAIL \_\_\_\_\_  
 Name on Credit Card: \_\_\_\_\_ Exp. date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
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I authorize Georgia International Travel to charge my credit card listed above for \$ \_\_\_\_\_.

SEND PACKAGE RESERVATION FORM TO: **Georgia International Travel**, 6195 Barfield Road, Suite 250, Atlanta, GA 30328. FAX: 404-851-1987

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# Agenda

*Friday, November 14, 2003*

7:30 **REGISTRATION**  
**(All attendees must check in upon arrival)**

7:50 **OPENING COMMENTS**  
*Darryl B. Cohen*, Cohen, Cooper & Estep, LLC, Atlanta  
*Scott M. Frank*, President, BellSouth IP Management & Marketing Corporations, Atlanta  
*Scott L. Keniley*, The Keniley Law Firm, Atlanta

8:00 **NEW MEDIA LICENSING**  
 Moderator: *Robert A. Rosenbloum*, Greenberg Traurig, LLP, Atlanta  
 Panelists: *John C. Herman*, Dwayne Morris, LLP, Atlanta  
*Peter C. Quittmeyer*, Sutherland Asbill & Brennan, LLP, Atlanta  
*James A. Trigg*, Kilpatrick Stockton, LLP, Atlanta

9:30 **PROFESSIONALISM AND ETHICS: "RULES AND REMINDERS"**  
*Honorable Carol W. Hunstein*, Justice, Supreme Court of Georgia, Atlanta  
*Steven Carlisle*, Law Offices of Steven Carlisle, Miami, FL  
*Richard M. Nolen*, Warner Mayou Bates Nolen & Collar, P.C., Atlanta

10:30 **BREAK**

10:45 **LITIGATING IN THE DIGITAL AGE**  
 Moderator: *Richard Wolfe*, Pathman Lewis, LLP, Miami, FL  
 Panelists: *Brian Caplan*, Goodkind, Labaton, Rudoff & Scharow, New York, NY  
*Steven J. Estep*, Cohen, Cooper & Estep, Atlanta  
*Ralph Gordon*, Gordon, Martin, Jones, Harris & Shrum, Nashville, TN  
*Paul LiCalsi*, Sonnenschein Nath & Rosenthal LLP, New York, NY  
*Samuel J. Najim*, Jones, Day, Reavis & Pogue, Atlanta

12:15 **RECESS**

*Saturday, November 15, 2003*

8:00 **LEGAL RIGHTS OF INJURED PROFESSIONAL ATHLETES**  
 Moderator: *Kimberly Dawn Kolback*, Attorney at Law, Miami, FL  
 Panelists: *Sylvia Anne Krainin*, Adomo & Yoss, P.A., Miami, FL  
*Lisa Lazarus*, Labor Relations Counsel, NFL, New York, NY  
*Tim Mclwain*, Law Office of Tim Mclwain, Northfield, NJ

**ADVANCED IP LITIGATION**

Moderator: *Douglas D. Salyers*, Troutman Sanders LLP, Atlanta  
 Panelists: *James L. Ewing, IV*, Kilpatrick Stockton, LLP, Atlanta  
*Mike Kline*, Coca-Cola, Atlanta

9:00 **BREAK**

9:05 **THE SOURCE OF MUSIC INCOME: MODERN TOURING AND PUBLISHING DEALS AND ISSUES ANALYZED**  
 Moderator: *Andy Tavel*, Greenberg Traurig, LLP, New York, NY  
 Panelists: *Ivan Alvarez*, President, Universal Music Publishing, Miami, FL  
*Charles J. Driebe, Jr.*, Driebe & Driebe, Jonesboro  
*Pam Klein*, Serling Rooks & Ferrara, New York, NY  
*Mike Walker*, Executive VP, Heat Group Entertainment, Miami, FL

**TV AND FILM DEALS: "AN EXERCISE IN REALITY"**

Moderator: *Darryl B. Cohen*  
 Panelists: *Michael Collyer*, Cascone, Cole & Collyer, New York, NY  
*Larry Haber*, Haber & Associates, Orlando, FL  
*Richard Siegmeister*, Director, Talent Contracts & Guild Affairs, Sesame Workshop, New York, NY  
*Terry Freedman*, Atlanta

**COPYRIGHT CASE LAW UPDATE**

*Michael Landau*, Professor, Georgia State University, College of Law, Atlanta

10:05 **SPORTS AND THE LOTTERY**  
*Rebecca Paul*, President & CEO, Georgia Lottery Corporation, Atlanta  
*Steve Saferin*, Atlanta

10:25 **BREAK**

10:30 **ENTERTAINMENT LAW 2003**  
 (1) **BMI 2003 and Beyond**  
*Charlie Feldman*, BMI, New York, NY  
*Alison Smith*, BMI, VP Artist Relations, New York, NY

(2) **2003 Entertainment Case Law Update**  
*Steven P. Eisenberg*, Law Office of Steven P. Eisenberg, Miami, FL

**ADVANCED IP ASSET MANAGEMENT**

Moderator: *Gregory Smith*, Lava Group, Atlanta  
 Panelists: *Scott Frank*  
*Michael D. Hobbs, Jr.*, Troutman Sanders, LLP, Atlanta  
*John McDonald*, Kilpatrick Stockton, LLP, Atlanta  
*Marek Omilian*, Navigant Consulting, Atlanta

11:30 **MODERN RECORDING DEAL DEDUCTIONS EXPLAINED**  
 Moderator: *Scott Keniley*  
 Panelists: *Heidi Herman*, Head of Business & Legal Affairs, V2, New York, NY  
*Marc Stollman*, Stollman & Grubman, Boca Raton, FL  
*Kathy Woods*, VP Business & Legal Affairs, RCA Records, Nashville, TN

**PATENT CASE LAW UPDATE**

*Douglas S. Weinstein*, Finnegan Henderson Farabow Garrett & Dunn, LLP, Atlanta  
*Shane Nichols*, King & Spalding, Atlanta

12:30 **RECESS**

*Sunday, November 16, 2003*

8:00 **MUSIC CONTRACTS / THE CUTTING EDGE**  
 Moderator: *Reid Hunter*, Serling Rooks & Ferrara, New York, NY  
 Panelists: *Sandra L. Brown*, Greenberg Traurig, LLP, Atlanta  
*Suzanne Kessler*, Attorney at Law, Nashville, TN  
*Cliff Lovette*, The Lovette Group, Atlanta  
*Kent Marcus*, Zumwalt Almon & Hayes, Nashville, TN

**ADVANCED IP LICENSING**

Moderator: *Griff Griffin*, Sutherland Asbill & Brennan, LLP, Atlanta  
 Panelists: *Michael Bishop*, BellSouth Intellectual Property Management Corp, Atlanta  
*Judy Dray*, Turner Broadcasting Systems, Inc, Atlanta  
*William B. Marianes*, Troutman Sanders, LLP, Atlanta  
*David S. Teske*, Alston & Bird LLP, Atlanta

9:30 **BREAK**

9:35 **DIVERSE OPPORTUNITIES IN SPORTS LAW**  
 Moderator: *Kimberly Dawn Kolback*  
 Panelists: *Alan K. Fertel*, Ferrell, Schultz, Carter, Zumpano & Fertel, Miami, FL  
*Jeff Gewirtz*, Global Sports & Entertainment Marketing Counsel, Coca-Cola Company, Atlanta  
*Gordon I. Kirke*, Q.C., Goldman and Carr, LLP, Toronto, Canada

**BOOK DEALS / PUBLISHING**

*Alan S. Clarke*, Clarke & Anderson, Atlanta  
*Robert Stein*, Pryor, Cashman, Sherman & Flynn, New York, NY

**TRADEMARK CASE LAW UPDATE**

*Michael D. Hobbs, Jr.*

10:35 **BREAK**

10:45 **STATE OF THE MUSIC INDUSTRY: GOOD, BAD, HORRIBLE?**  
 Moderator: *Jim Zumwalt*, Zumwalt, Almon & Hayes, Nashville, TN  
 Panelists: *Irving Azoff*, Azoff Entertainment, Los Angeles, CA  
*Joel Katz*, Greenberg Traurig, LLP, Atlanta  
*Brian Williams*, Sr. VP & Manager, SunTrust Music Private Banking, Nashville, TN

**TECHNOLOGY TRENDS IN IP LAW**

Moderator: *Douglas M. Isenberg*, Needle & Rosenberg, PC, Atlanta  
 Panelists: *Marcus Delgado*, BellSouth Intellectual Property Management Corp., Atlanta  
*Caroline Pearlstein*, Coca-Cola, Atlanta

12:15 **ADJOURN**